SERVING THE STATE OF HAWAI‘I:

UH System Strategic Outcomes and Performance Measures, 2008–2015

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Office of the Vice President for Academic Planning & Policy
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Strategic Outcome #1: Native Hawaiian Educational Attainment

*To position the University of Hawai‘i as one of the world’s foremost indigenous-serving universities by supporting the access and success of Native Hawaiians.*
**Degree Attainment of Native Hawaiians at UH**

**GOAL: INCREASE 3% PER YEAR**

<table>
<thead>
<tr>
<th>Year</th>
<th>Undergraduate</th>
<th>Graduate</th>
</tr>
</thead>
<tbody>
<tr>
<td>1996</td>
<td>826</td>
<td>777</td>
</tr>
<tr>
<td>1997</td>
<td>837</td>
<td>781</td>
</tr>
<tr>
<td>1998</td>
<td>838</td>
<td>786</td>
</tr>
<tr>
<td>1999</td>
<td>843</td>
<td>782</td>
</tr>
<tr>
<td>2000</td>
<td>860</td>
<td>828</td>
</tr>
<tr>
<td>2001</td>
<td>875</td>
<td>862</td>
</tr>
<tr>
<td>2002</td>
<td>891</td>
<td>898</td>
</tr>
<tr>
<td>2003</td>
<td>906</td>
<td>910</td>
</tr>
<tr>
<td>2004</td>
<td>924</td>
<td>925</td>
</tr>
<tr>
<td>2005</td>
<td>942</td>
<td>948</td>
</tr>
<tr>
<td>2006</td>
<td>960</td>
<td>963</td>
</tr>
<tr>
<td>2007</td>
<td>981</td>
<td>987</td>
</tr>
<tr>
<td>2008</td>
<td>998</td>
<td>999</td>
</tr>
<tr>
<td>2009</td>
<td>1,020</td>
<td>1,028</td>
</tr>
<tr>
<td>2010</td>
<td>1,047</td>
<td>1,056</td>
</tr>
<tr>
<td>2011</td>
<td>1,082</td>
<td>1,090</td>
</tr>
</tbody>
</table>

**Source:** UH Institutional Research Office

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**UH Institutional Aid Awarded to Native Hawaiians**

**GOAL: DOUBLE AID BY 2011, THEN INCREASE 3% PER YEAR**

<table>
<thead>
<tr>
<th>Fiscal Year</th>
<th>Number of Recipients</th>
<th>Total Aid Awarded (in $ million)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2004</td>
<td>1,160</td>
<td>$1.7m</td>
</tr>
<tr>
<td>2005</td>
<td>1,195</td>
<td>$1.9m</td>
</tr>
<tr>
<td>2006</td>
<td>1,133</td>
<td>$1.7m</td>
</tr>
<tr>
<td>2007</td>
<td>1,569</td>
<td>$2.7m</td>
</tr>
<tr>
<td>2008</td>
<td>1,569</td>
<td>$3.2m</td>
</tr>
<tr>
<td>2009</td>
<td>2,087</td>
<td>$4.5m</td>
</tr>
<tr>
<td>2010</td>
<td>3,138</td>
<td>$5.5m</td>
</tr>
<tr>
<td>2011</td>
<td>3,232</td>
<td>$5.6m</td>
</tr>
<tr>
<td>2012</td>
<td>3,329</td>
<td>$5.8m</td>
</tr>
<tr>
<td>2013</td>
<td>3,429</td>
<td>$6.0m</td>
</tr>
<tr>
<td>2014</td>
<td>3,532</td>
<td>$6.1m</td>
</tr>
</tbody>
</table>

Notes: Includes Native Hawaiian tuition waivers and institutional financial aid. Does not include federal, state, and UH Foundation sources of aid.

**Source:** UH Student Affairs

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*APP Jan 2008*
Strategic Outcome #2: Hawai‘i’s Educational Capital

To increase the educational capital of the state by increasing the participation and completion of students, particularly low-income students and those from underserved regions.

Going Rates of Public and Private High Schools, UH System
GOAL: INCREASE 3% PER YEAR

Notes: The going rate is the percentage of Hawai‘i high school graduates entering the University of Hawai‘i without delay upon graduation from high school.
Source: UH Institutional Research Office
Strategic Outcome #3: Economic Contribution

To contribute to the state’s economy and provide a solid return on its investment in higher education through research and training.
**UH Extramural Fund Support**

**GOAL: INCREASE 3% PER YEAR**

Fiscal Year | Actual | Goal |
--- | --- | --- |
1997 | 161 | 160 |
98 | 160 | 161 |
99 | 164 | 160 |
00 | 161 | 164 |
01 | 216 | 252 |
02 | 252 | 324 |
03 | 324 | 354 |
04 | 354 | 433 |
05 | 433 | 339 |
06 | 339 | 349 |
07 | 349 | 359 |
08 | 359 | 370 |
09 | 370 | 381 |
10 | 381 | 393 |
11 | 393 | 404 |
12 | 404 | 417 |
13 | 417 | 417 |
14 | 417 | 417 |
15 | 417 | 417 |

Note: Non-research includes training, instrumentation, building improvements, conferences, centers, boat operations, art and dance performances, etc.

Source: Office of Research Services

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**UH Patents, Invention Disclosures, and Licenses**

**GOAL: INCREASE 5–15% PER YEAR**

Fiscal Year | Invention Disclosures Received | U.S. Patents Issued | License/Option Agreements Executed |
--- | --- | --- | --- |
2001 | 14 | 7 | 3 |
2002 | 18 | 3 | 3 |
2003 | 33 | 26 | 14 |
2004 | 26 | 18 | 18 |
2005 | 61 | 19 | 19 |
2006 | 62 | 18 | 18 |
2007 | 61 | 18 | 18 |
2008 | 61 | 18 | 18 |
2009 | 61 | 18 | 18 |
2010 | 61 | 18 | 18 |
2011 | 61 | 18 | 18 |
2012 | 61 | 18 | 18 |
2013 | 61 | 18 | 18 |
2014 | 61 | 18 | 18 |
2015 | 61 | 18 | 18 |

Notes: Projections: Invention disclosures received = 5%, U.S. patents issued = 10%, license/option agreements executed = 15%
Source: Office of Technology Transfer and Economic Development (OTTED)
Strategic Outcome #4: Globally Competitive Workforce

Address critical workforce shortages and prepare students (undergraduate, graduate, and professional) to be leaders in a globally competitive economy.

UH Degrees in STEM Fields
GOAL: INCREASE 3% PER YEAR

Notes: Degrees from Mānoa (Natural Sciences, SDOE and Engineering) and Hilo (Natural Sciences) included.
Source: UH Institutional Research Office
Strategic Outcome #5: Resources and Stewardship

To acquire, allocate, and manage public and private revenue streams and exercise exemplary stewardship over all of the University’s resources for a sustainable future.
Annual Investment Needed for UH System Physical Plant
GOAL: DECREASE TO $125 MILLION BY 2015

Source: UH Office of Capital Improvements

UH Funding Sources
GOAL: INCREASE NON-STATE REVENUE STREAMS BETWEEN 3–17% PER YEAR

Source: General Accounting and Loan Collection Office
Potential Campus Strategies

1. Native Hawaiian Educational Attainment

- Increase the number of Native Hawaiians in STEM degree programs
- Increase the transfer rates of Native Hawaiians from two-year to four-year institutions
- Increase the college going rate of Native Hawaiians
- Increase the retention and completion rates of Native Hawaiians

2. Hawai‘i’s Educational Capital

- Increase access to educational services/distance learning to underserved populations and regions
- Increase transfer, retention, and graduation rates of undergraduates
- Decrease time to degree for undergraduates
- Increase the number of returning adult learners
- Support affordability of higher education to Hawai‘i residents through financial aid
- Increase recruitment of Hawai‘i residents
### Potential Campus Strategies

#### 3. Economic Contribution
- Increase support for technology transfer development
- Increase salaries of graduate assistants
- Address research needs specific to state and region
- Increase international contract training revenue
- Increase partnerships with business and industry

#### 4. Globally Competitive Workforce
- Deliver programs by distance to increase access to needed workforce skills
- Focus recruitment and retention of students in critical workforce shortage areas
- Increase student support in STEM fields
- Increase collaboration with external partners to address critical workforce shortages
- Promote skills needed for global competence
Potential Campus Strategies

5. Resources and Stewardship

• Develop public-private partnerships to address CIP needs
• Reduce the University’s utility costs
• Develop private sources in support of the University
• Make repairs and maintenance a top priority in budget planning

For More Information

Website: www.hawaii.edu/ovppp/uhplan
• Strategic Outcomes and Performance Measures presentation
• Discussion Board

E-mail: uhplan@hawaii.edu